

ROLE DESCRIPTION TEMPLATE

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| Role Title | Charity Champion for Brighterway |
| Grade / Banding | N/A - Volunteer |
| Report to / Accountable To | Head of Charity |

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| Role Purpose | <p>We are looking for Charity Champions to join the Brighterway family. Our aim is to form relationships with staff and service users across the Trust and make people more aware of the charity. But we need your help to make this a reality.</p> <p>A Brighterway Charity Champion will help to raise awareness of the charity and encourage more support so we can continue to enhance and improve staff and service user experience.</p> <p>This role will act as a link between your ward/department and Brighterway. But we know how busy you are, so being a Charity Champion doesn't have to be time consuming.</p> |
| Key Activities / Responsibilities | <ul style="list-style-type: none"> • Give regular Brighterway updates at team meetings e.g. upcoming fundraising events, new projects and regular giving. • Keep your ward/department up to date with posters, flyers and staff freebies. • Encourage staff to take part in upcoming events or host their own (tea party, cake sale etc). • Be our eyes and ears within the hospitals and sites. If there are any projects that need funding or materials that would help improve your day to day work above and beyond NHS funding, we would love to know about them. • Keep up to date with Brighterway news and be the main charity contact for colleagues on your ward/department. • Help to identify other colleagues in SHFT who would make great Charity Champions. • When patients want to show gratitude for the amazing care they have received, tell them about Brighterway. • Collect feedback from patients about the difference that Brighterway funding has made. |
| How we will support you | <ul style="list-style-type: none"> • Monthly Charity Champion updates – things you need to know for the month ahead. • We will send you a regular stock of posters, leaflets and staff materials for distribution • Our full support - email or phone when you need us (Mon-Fri 9-5) • Invitation to our annual get together • Charity Champion badge |

If you are interested in becoming a Charity Champion, please confirm you have the support of your line manager before committing your time.